



Strategic Acquisition Opportunity | Water Technology & Innovation Platform

An Established International Platform at the Intersection of Water, Technology, Capital & Industry

WaterVent is an established international business platform connecting **water-technology companies, investors, corporates and industry decision-makers**.

Founded in **2010**, WaterVent has built a recognized specialist brand through **33+ forums across Europe and the USA and UAE**, attracting approximately **6,200 participants** from the global water and technology ecosystem.

The business is now seeking a **strategic buyer or investment partner** to leverage its brand, network and market position and accelerate the next phase of growth.

THE OPPORTUNITY

WaterVent represents an opportunity to acquire a **ready-made ecosystem and trusted market position** in the rapidly evolving water-technology sector.

Rather than acquiring a single event business, a strategic buyer gains access to:

- **Established international brand equity** in water technology
- **A 15+ year track record** and proven market presence
- A network of **technology companies, investors, corporates and decision-makers (appr.28,000 globally)**
- Direct access to emerging **water-tech innovation and investment opportunities**
- **And nexus (algae, blue/green biotech, aquaculture, modern ag (indoor/roof top farming,) facade greening, urban greening...)**
- A platform for **business development, client acquisition and strategic partnerships**
- An established format that can be expanded geographically and digitally

The brand has developed recognition **well beyond the individual forums**, creating potential for significant strategic extension.

WHY NOW?

Water, resource efficiency, industrial water management and circular-economy technologies are becoming increasingly strategic across industries.

At the same time, technology providers need **capital, customers and industrial partners**, while corporates and investors need efficient access to **validated innovation and emerging technologies**.

WaterVent sits directly at this intersection.

A strategic owner could use the existing platform to build a broader **innovation, investment and business-development ecosystem** around water technologies.

IDEAL STRATEGIC BUYERS

Particularly strong strategic fit with:

Water & Environmental Companies

Access to technologies, partnerships, customers and innovation pipelines.

Chemicals / Food / Beverage / Industrial/Pharma/Cosmetics/Detergent... Corporates

Direct access to solutions addressing water efficiency, treatment, reuse and resource management.

Engineering & Consulting Groups

New client relationships, technology partnerships and market intelligence.

Investors / Corporate Venture / Foundations

Access to a curated ecosystem of technologies, founders and investment opportunities.

Mature Water-Tech Companies

A powerful platform for market expansion, customer acquisition, partnerships and positioning.

STRATEGIC VALUE

Brand + Network + Access + Platform

The principal value lies in the combination of:

Established Brand

A specialist name with more than a decade of market presence.

International Network

Thousands of participants and relationships across Europe and the USA.

Market Access

Direct interaction with technology providers, investors, industrial users and professional decision-makers.

Scalable Platform

Potential to expand beyond physical forums into digital services, innovation scouting, matchmaking, investment programs, corporate partnerships and recurring membership models.

Strategic Optionality

A buyer can integrate WaterVent into an existing business-development, innovation, investment or industry platform—or operate it as a standalone specialist brand.

TRANSACTION

WaterVent is open to discussions with qualified strategic buyers and investors regarding an acquisition, majority investment or other strategic transaction.

The opportunity is particularly relevant for organizations seeking to establish or strengthen their position at the intersection of **water technology, industrial innovation, investment and customer acquisition**.

WATERVENT

From water-tech innovation to capital, customers and strategic partnerships.

Confidential discussions with qualified parties are invited.

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