

WaterVent's growing success in six years

Incepted in february 2010 (6th birthday now) in Berlin WaterVent (acronym of Water and Venture) is enjoying a steadily increasing brand awareness.

Though we notice hundreds of congresses and trade fairs dealing with water issues and subjects organized globally, **WaterVent was and is still the only international water technologies (and related nexus) focused forum: minimum 50% of presentations done are setup by water technology entrepreneurs and innovators looking for funding and/or clients (users, applications)!**

Some facts:

- Nine forums in US, Europe and UAE with appr. 1,600 attendees (incl. estimation for the 9th forum in Philadelphia on april 21st and 22nd)
- Serious negotiations for appr. \$ 130 Mio reported
- Attendees reported more than 800 serious leads acquainted (into clients, users, support)
- Appr. 8,700 enquiries to attend received
- Global Database of appr. 48,000 water tech companies, investors, services, clusters, experts created
- Appr. 2,500 members in our water technology financing and venturing group in LinkedIn: <https://www.linkedin.com/groups/3000464>
- Appr. 4,000 water tech first degree contacts in LinkedIn
- >30,000 hits in Google for WaterVent
- More than 70% of all relevant corporates, utilities, investors, experts have heard about WaterVent (result of a recent market study conducted; base: 1,200 people reached out in US/Canada, Europe and Israel)

USP:

Based in Berlin we have direct access to Germany, Austria and Switzerland based water tech corporates (appr. 4,500 in total: majority privately owned), civil engineering companies, utilities, research institutions ... for introducing (joint) venture activities!