

TM

AQUARIUS

THE CONSERVATION
COMPANY

BRANDS

May 2020

Summary

At Aquarius Brands, we pride ourselves on the use of innovative technologies to bring sustainable sources of purified drinking water to areas around the world. By developing and manufacturing Atmospheric Water Generators, we can produce water from air to those in need without tapping into any of Earth's scarce, groundwater resources. In environments with little to no access to clean, safe drinking water, our Atmospheric Water Generators can be used to add relief during short or long-term situations.

Mission statement

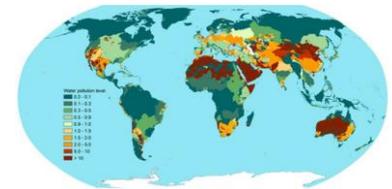
To provides end-to-end solutions to Earth's water problems without using increasingly scarce groundwater.





Quality

- Eliminates contaminants
- Complies with EPA regulatory limits



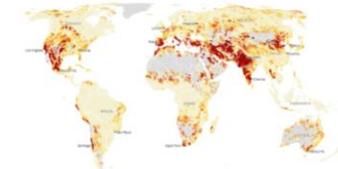
Sustainability

- Supplies unlimited purified water
- Uses no groundwater



Availability

- Provides water where no water exists
- Eliminates transportation of water



Value

- Cost is as low as \$0.09[^] per gallon
- Bottled water cost averages \$2.77/gallon (in the US)

[^] Based of 95°F, 90% RH and \$0.10 per kWh *Based on 8oz. Plastic Bottle Equivalent (PBE)



Environment

- Eliminates plastic bottles and containers
- Over 300 million plastic bottles saved



Residential and Small Business Solutions



AquaBoy® Pro II



Crystal Wave™

💧 **CondensationTech™** - Proprietary system for making "purified great tasting water"™ using modern science to take dehumidification into a whole new category.

💧 4-in-1 Appliance

- Atmospheric water generator
- Water purifier
- Air dehumidifier
- Air purifier

💧 7-stage filtration system

💧 Makes up to 2 to 5 gallons of "purified great tasting water"™ per day

💧 UL Listed

💧 Stainless steel components



💧 The EZ-Filter™ twist and lock feature allows for quick and effortless maintenance

💧 Eliminating harmful ingredients, the EZ-Filters™ provide the freshest water possible every time the appliance dispenses



1. HEPA Air - Prevents micro-particles and dust from entering the appliance
2. Bottom Tank UV Lamp - Eliminates bacteria and other microorganisms
3. Sediment - Eliminates particles over 5 microns in diameter
4. Pre-Carbon - Activated carbon and coconut components to polish the water
5. Ultra-Fine Membrane - Eliminates particles as small as .01 microns in diameter
6. Post-Carbon - Activated carbon and coconut components to polish the water
7. Top Tank UV Lamp - Eliminates bacteria and other microorganisms

💧 EZ-Filter™ system

ECO-LEADER

Replacing plastic water bottles with AquaBoy® air to water generators provides the opportunity to become an Eco-Leader.

- Support conservation efforts
- Reduce plastic waste
- Contribute to sustainability
- Promote environmental stewardship



**NO MORE
PLASTIC
WATER BOTTLES**



Commercial and Industrial Solutions



Homes



Construction



Hospitals



Schools



Hotels



Shopping malls



Food and beverage



Businesses



Government



Military



Industry



Agriculture



Drilling and Mining

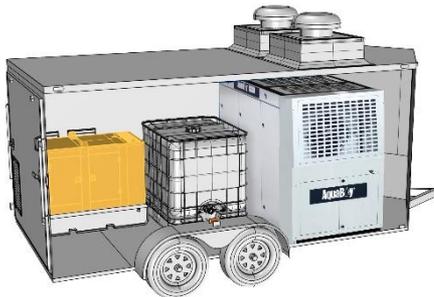


Disaster preparedness and relief

AquaBoy® Commercial Units



- AquaBoy® G30 (113 liters)
- AquaBoy® G75 (284 liters)
- AquaBoy® G150 (568 liters)
- AquaBoy® G300 (1,135 liters)
- AquaBoy® G600 (2,270 liters)
- AquaBoy® G1500 (5,678 liters)
- AquaBoy® G3000 (11,356 liters)



G150 SC - Mobile solution

- (1) AquaBoy® G150
- (1) 12kW diesel generator
- (1) Diesel fuel tank, 24-hour capacity
- (1) 275Gal. IBC tote water storage tanks
- 16 Foot container



G600 SC - Mobile solution

- (1) AquaBoy® G600
- (1) 40kW diesel generator
- (1) Diesel fuel tank, 24-hour capacity
- (1) 330Gal. IBC tote water storage tanks
- 20 Foot container



G1500 SC - Mobile solution

- (1) AquaBoy® G1500
- (1) 100kW diesel generator
- 265 Gallon diesel fuel tank
- (2) 330 Gal. IBC tote water storage tanks
- 40 Foot container

Commercial Installations



Competition

	AquaBoy®	WaterGen	Island Sky/Skywater	Zero Mass Water
Product quality		N/A		
Value		N/A		
Customer support		N/A		
Availability	Currently available	2020 Q3	Currently available	Currently available
UL Listed		N/A	N/A	N/A
Private label		N/A	N/A	N/A
Shrader valve		N/A	N/A	N/A
Stainless Steel		N/A	N/A	N/A

Sales and Marketing

🔹 AWS is an approved vendor to the following accounts:



🔹 Agreements with over [30] Distributors including:

- AquaRhio
- Global Distribucion
- OHM Distributing
- Maghdeem
- MERQ Consultancy

🔹 Direct Sales to over [20] Customers including:

- The Bahamas – Ministry of Tourism and Aviation
- Caterpillar
- Best Western
- Marriott
- Village of Key Biscayne
- Fundación Propagas

🔹 Global Awards:



BEST IN SHOW

NAHB International Builders' Show
Best of IBS Awards



BEST KITCHEN PRODUCT

NAHB International Builders' Show
Best of IBS Awards



FOUR CATEGORIES

NAHB International Builders' Show
Best of IBS Awards



BEST KITCHEN ELECTRIC

International Home and Housewares Show
Global Innovation Awards



BEST NEW PRODUCT

International Hotel, Motel and Restaurant Show
Editor's Choice Award

Sales and Marketing

Digital:

- Amazon, Google, Target, Walmart
- Social Media
- Geo-Targeting
- SEO
- UNBOX

Trade Shows:

- Consumer Electronics Show
- International Builders' Show (IBS)
- International Home + Housewares Show

Point of Purchase:

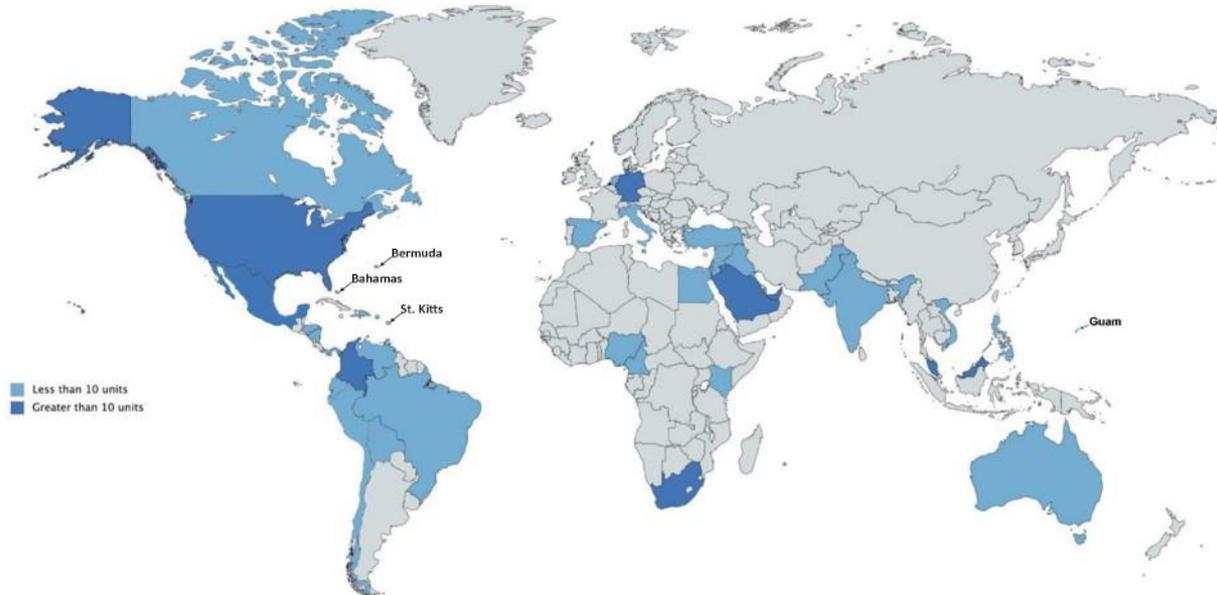
- Signage
- Video
- Take-aways

Consumer:

- Television
- Radio
- Print



Sales Map:



AquaBoy® Pro II / Crystal Wave™ Water Generation and Cost Calculator©

Please enter the following information:		
Specify machine	Pro II	
Specify machine cost (\$)	\$1,664	
Specify temperature scale	Fahrenheit	
Specify unit of volume	US Gallon	
Specify average ambient temperature	77	Degrees Fahrenheit
Specify average ambient humidity	60%	Relative Humidity
Specify cost of electricity in USD per kWh	\$0.120	per kWh
Specify amount of water consumed daily	100%	of the water generated per day
Specify number of years to amortize costs	10	Years
Specify existing cost for water	\$2.77	per US Gallon
Total water production capacity daily	2.2	US Gallons
Total water consumed daily	2.2	US Gallons
Total electricity consumed daily	10	kWh
Energy consumed per unit of volume	4.44	kWh per US Gallon
Total cost of electricity daily	\$1.15	US Dollars
Cost per unit of volume daily	\$0.53	per US Gallon
Filter cost per day	\$0.32	US Dollars
Unit cost per day	\$0.46	US Dollars
Total cost per day including electricity	\$1.92	US Dollars
Total cost per unit of volume daily	\$0.89	per US Gallon
Cost Savings	\$1.88	per US Gallon
Daily Cost Savings	\$4.07	US Dollars
Annual Cost Savings	\$1,484	US Dollars
Payback	1.12	Years

AquaBoy® G75 Water Generation and Cost Calculator© (outdoors)

Please enter the following information:			
Specify machine	G75		
Specify machine cost (\$)	\$15,000		
Specify temperature scale	Fahrenheit		
Specify unit of volume	US Gallon		
Specify average ambient temperature	86	Degrees Fahrenheit	
Specify average ambient humidity	80%	Relative Humidity	
Specify cost of electricity in USD per kWh	\$0.120	per kWh	
Specify amount of water consumed daily	100%	of the water generated per day	
Specify number of years to amortize costs	15	Years	
Specify existing cost for water	\$2.77	per US Gallon	
Total water production capacity daily	66.0	US Gallons	
Total water consumed daily	66.0	US Gallons	
Total electricity consumed daily	77	kWh	
Energy consumed per unit of volume	1.16	kWh per US Gallon	
Total cost of electricity daily	\$9.22	US Dollars	
Cost per unit of volume daily	\$0.14	per US Gallon	
Filter cost per day	\$0.93	US Dollars	
Unit cost per day	\$2.74	US Dollars	
Total cost per day including electricity	\$12.89	US Dollars	
Total cost per unit of volume daily	\$0.20	per US Gallon	
Cost Savings	\$2.57	per US Gallon	
Daily Cost Savings	\$169.97	US Dollars	
Annual Cost Savings	\$62,040	US Dollars	
Payback	0.24	Years	

Team

Doug Marcille CEO

- Doug was CEO of U.S. Gas & Electric, Inc., a major retailer of natural gas and electricity from 2004 through 2014. He led it from startup to over \$350 million in annual revenues and \$35 million in EBITDA; sold in July 2017 for \$173 million.
- Doug's prior experience includes various leadership positions in technology, logistics and international consulting companies, including Senior Manager with Ernst and Young. Specialties include high growth companies, team building, sales channels, finance, accounting and mergers and acquisitions. He has a law degree from Boston University School of Law and a BSBA degree in accounting from the University of Rhode Island (summa cum laude).

Reid Goldstein EVP

- Reid was President of Capstone Industries, Inc., from 2007 through 2014. He generated over \$50 million in revenue. Reid was also an Entrepreneurial Consultant for Alacer Corp., Beach Brew Beverage, Capstone Industries, Cool Fruits, Inc., and nSpired Natural Foods. Prior to that Reid served as President and founding partner to Flotool/Snapware from 1989 to 1996.
- Reid's prior experience includes launching the following products: ArmorAll, Eco-i-Lite, Emergen-C, Keller Aluminum Ladder, Kraco Cordless Telephone, Maranatha Organic Peanut Butter, Simple Green, Skinny Corn Chips, Snapware, STP Tools, Super Glue and Takeya Flash Chill Iced Tea Maker.

Al Johnston CFO

- Al served as CFO, COO and VP of Finance and Operations for U.S. Gas & Electric.
- Al's prior experiences over the past 25 years include computer products, reverse mortgages, medical supplies, banking and retail energy.

Contact

Doug Marcille

CEO

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