

Partnering Offer for 2021
WATERVENT
January 2021



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11 years of innovation, promotion
and scouting in Water technologies

watervent.com



Watervent is a brand of

Leonhard Ventures, *Hans-Thoma-Strasse 13, D- 14467 Potsdam (Berlin)*

About us: www.watervent.com

Talk to Ulf Leonhard (www.leoven.com)

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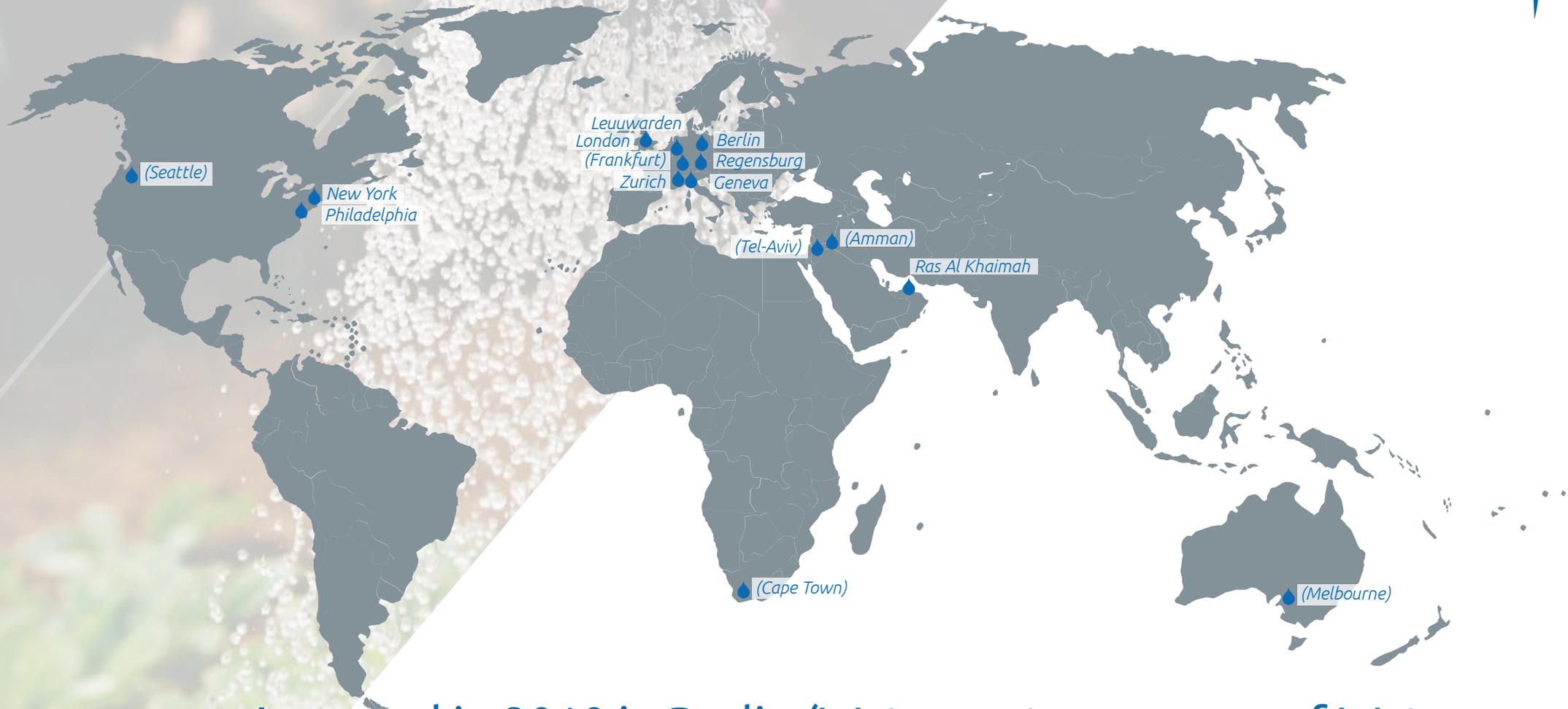
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Linkedin: <https://www.linkedin.com/in/watervent/>

Skype live: *Leoven_17* | Zoom available

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Track record of WATERVENT



Incepted in 2010 in Berlin (Watervent = acronym of Water and Venture) our forum has been executed 14 times. In 2020 seven forums were organized using Zoom.

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Participants on WaterVent Forums since inception in 2010

2010: Berlin, D	213 participants
2011: Zurich, CH	134 participants
2011: Leeuwarden, NL	167 participants
2012: London, GB	128 participants
2012: Philadelphia, USA	140 participants
2013: Ras Al Khaimah, U.A.E	156 participants
2014: Philadelphia, USA	123 participants
2015: New York, USA	118 participants
2016: Philadelphia, USA	121 participants
2017: Philadelphia, USA	129 participants
2017: Geneva, CH	186 participants
2017: Regensburg, D	110 participants
2018: Philadelphia, USA	118 participants
2019: Philadelphia, USA	134 participants
2020: Storrs, CT. USA	120 participants (per March 13th) *
2020: May 14th, webinar	212 participants & interested persons
2020: June 7th, webinar	227 participants & interested persons
2020: July 9th, webinar	376 participants & interested persons
2020: September 17th, webinar	530 participants & interested persons
2020: October 8th, webinar	> 200 participants
2020: November 12th, webinar	> 160 participants
2020: December 15th, webinar	> 160 participants

*) deferred due to Corona Virus

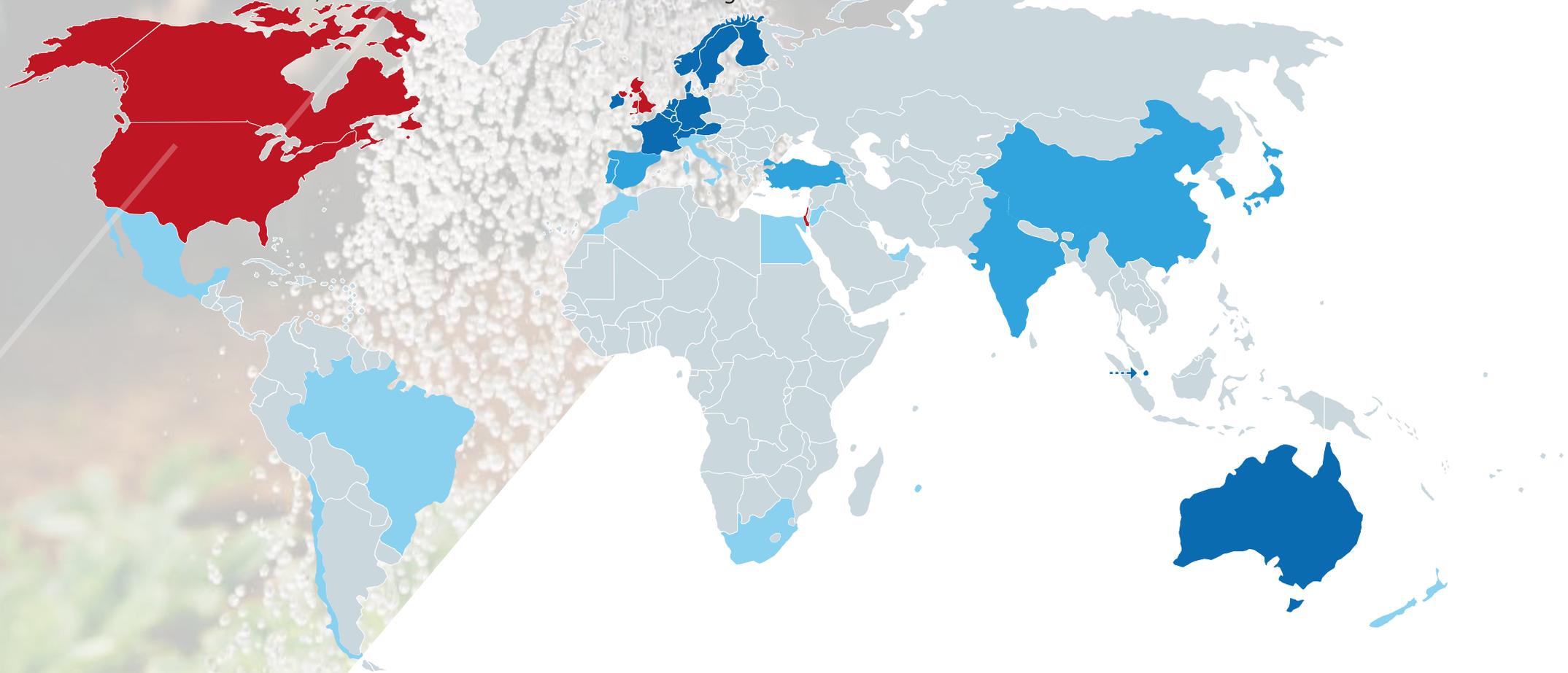
Entrepreneurs with potential Clients and Investors reported:

Berlin, D	56 leads
Geneva, CH	66 leads
Leeuwarden, NL	45 leads
London, GB	78 leads
New York, USA	85 leads
Philadelphia, USA (6 Forums)	402 leads
Ras Al Khaimah, U.A.E	76 leads
Regensburg, D	45 leads
Zurich, CH	90 leads

Major regions we are active in

The majority of relevant corporates, cleantech, water impact investors, associations & initiatives, clusters and foundations from relevant regions was with us!

Results of WATERVENT



The majority of startups in our forums stems from Canada, Israel, UK and USA.

• Approximately 34,000 in databases • 12,500 first degree contacts water related in LinkedIn

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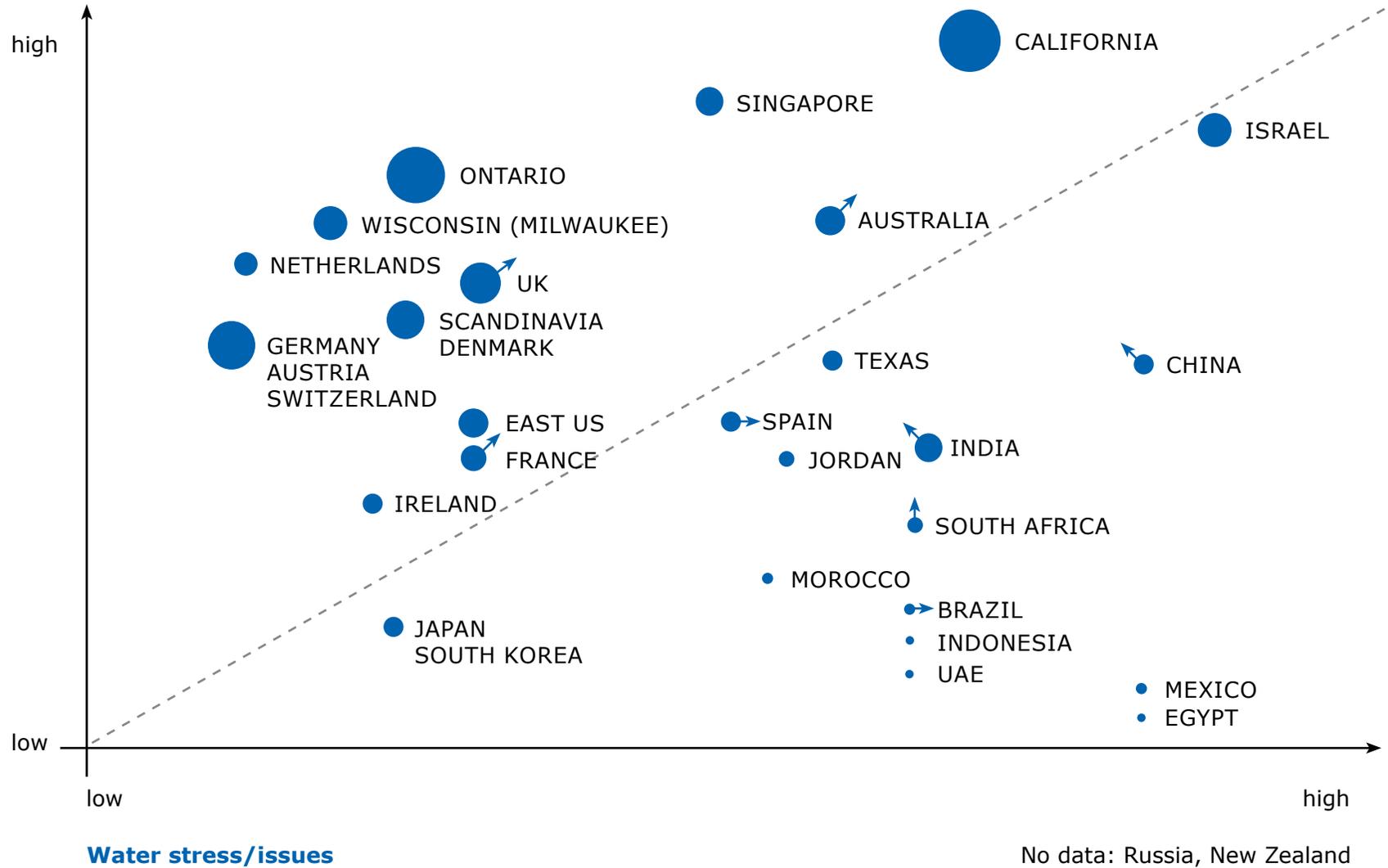
Water-technology related activity in relation to water stress

Water-technology related activity

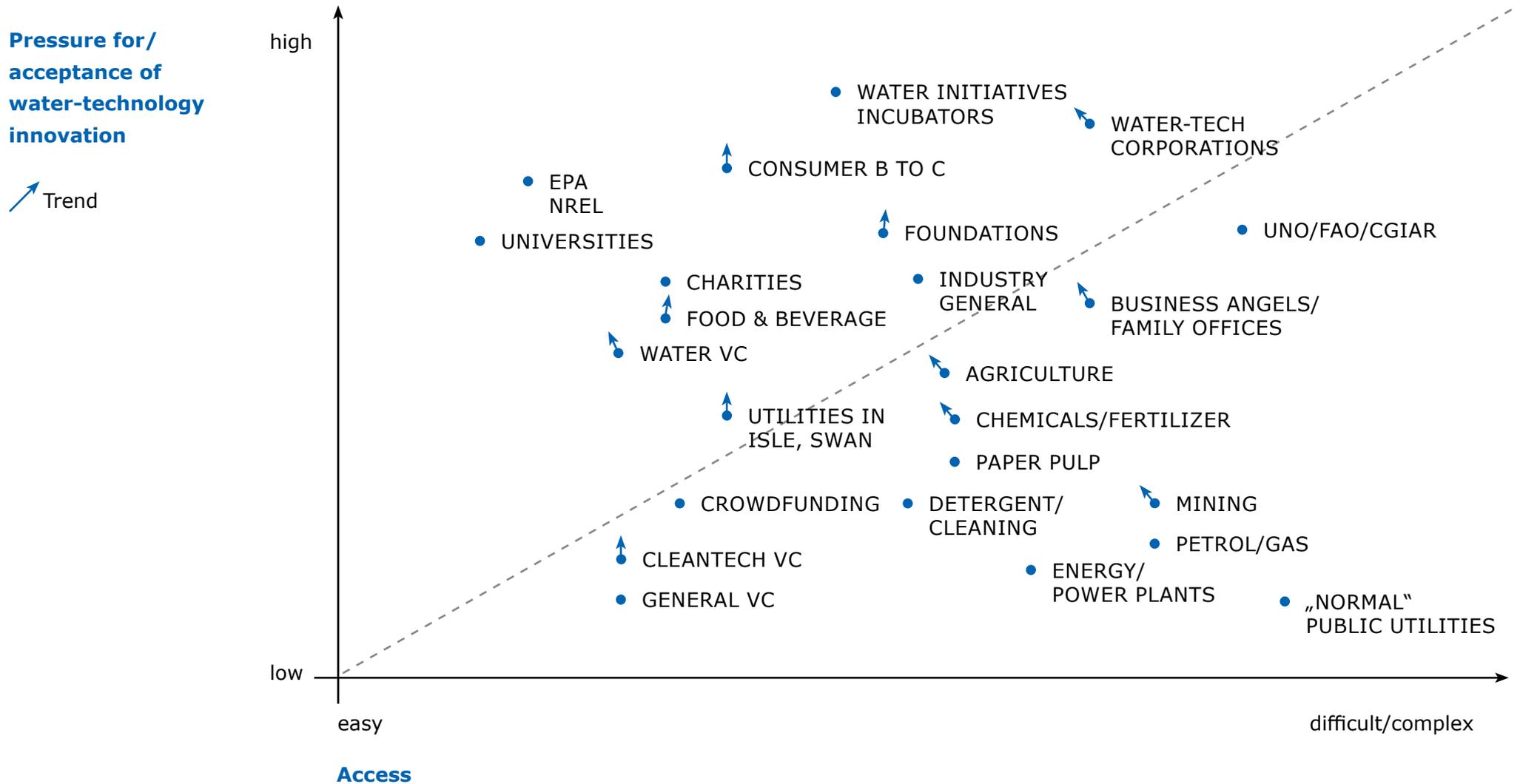
- Start-ups
- Incubators
- Universities
- Foundations
- Clusters

↗ Trend

● 100



Funding, grant and income sources for water-technology innovation



WaterVent is attractive for water corporates, utilities, research institutions, foundations, clusters & incubators which intend to

- *Detect and scout water tech innovations /innovators for their own applications*
- *Increase their activities in water tech innovation promotion and support*
- *Confirm and improve their reputation by actively showcasing water tech innovations and presenting remedies for water issues by organizing 2-3 forums annually*



Get away from single forum partnering – increase marketing effects
Lead generation beyond forums

At least bi-monthly webinars, physical forums when feasible

We offer

- Permanent scouting for innovations/innovators
- „call for innovators“ newsletters regularly pinpointing your engagement
- introduction presentation in every webinar
- Profile in site with details on your search and contacts
- Five webinars, physical forums when feasible
- Sector exclusivity feasible
- Individual forums in your facility on request and feasible
- Invite your network for free (customers, suppliers, investors, r&d ...) – unlimited
- Schedule (subject to amendments): February 25th | April 22th | June 24th | September 29th | November 25th
Custom tailored forums on top on demand!

Fee: Euro 8,000 all-in



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