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Will has been providing consulting services to private and public-sector enterprises for his entire career, with a focus on developing and implementing corporate-wide sustainability and water strategies. He has worked with companies across a range of industry sectors in evaluating the technical viability and market potential of innovative water technologies, market entry strategies and supporting M&A programs.

An internationally recognized thought leader on water strategies, Sarni is a columnist on sustainability and water strategies for GreenBiz and OOSKA News and has authored numerous articles and presented on: the value of water, water technology innovation, agriculture and the Internet of Things, and the energy-water-food nexus.

He is the author of: “*Corporate Water Strategies*” (Earthscan 2011, and in Chinese by Shanghai Jiao Tong University Press 2013); “*Water Tech – A Guide to Investment, Innovation and Business Opportunities in the Water Sector*” (Sarni, W. and Pechet, T., Routledge 2013); and “*Beyond the Energy – Water – Food Nexus: New Strategies for 21st Century Growth*” (Dō Sustainability 2015). He is currently working on the forthcoming books, “*Water Stewardship and Business Value: Tapping the Full Value of Water Stewardship*” (Sarni, W., Orr, S. and Grant, D., Earthscan 2017) and “*Public Policy Innovation at the Energy, Water, Food Nexus: 21st Century Solutions to 19th Century Public Policy and 20th Century Infrastructure*” (Sarni, W. and Koch, G., Greenleaf Publishing 2017).

Sarni is a Board Member of The Water Footprint Network and 10.10.10.org and Founder of WetDATA.org. He was a 2016 X-PRIZE Bold Visioneer for the Safe Drinking Water Team and is on the: Scientific Program Committee for Stockholm World Water Week; Executive Council of NOAA’s National Integrated Drought Information System (NIDIS); Editorial Board of the *Journal of Water Security*; Water Working Group for the Business and Industry Advisory Committee (BIAC) to the OECD; and a Technical Advisor for the Climate Bonds Initiative: Nature-Based Solutions for Climate and Water Resilience.