

**WATERVENT**  
Matching innovators  
with funding partners &  
water users



**Agreement for**

**WaterVent**

**on behalf of**

.....(Licensee).....

**Executed by**

**Leonhard Ventures, Berlin, Germany**

## **I. Basics**

(Licensee) wants to set up the international water tech funding format WaterVent

www.watervent.com which has already been successfully executed 29 times in Berlin (D), Zurich (CH), Leuwarden (NL), London (GB) , Geneva, Philadelphia, New York City, Cincinnati (USA), Regensburg (hosted by Krones AG), Rad Al Khaima (UAE)

Watervent was invented and developed by Leonhard Ventures, Berlin, Germany. Actually

Watervent hosted some 6,500 attendees, received some 8,500 enquiries and holds a

database of appr. 43,000 water related companies, investors, institutions and experts

globally. In addition, marketing is based on appr.

17,000 quality contacts to water technology protagonists in LinkedIn and a water tech related

investment group of appr. 4,700 members therein.

Watervent is a registered brand.

## **II. WaterVent Setup**

One day Main Forum (two days if demand shows the necessity)

Day before coaching for presenting entrepreneurs

Date: tbd

Goal: appr. 150 - 200 attendees; amongst 30 companies presenting

Some 20-25 expert speakers –

International forum: marketing is done globally

Sectors will embrace any water technology related activities. Sector focus can be elaborated.

Start-ups and investors from Europe, Israel, USA/Canada, Australia and beyond are invited to attend free of charge.

## **III. Tasks of Leonhard Ventures**

Layout of Website pinpointing Licensee's engagement

Any organizational topics

Marketing globally with focus on Europe, USA & Canada

Set-up of program

Ensuring acknowledged speakers min. 15

A database of 43,000 relevant contacts

Inviting european and american investors

Ensuring 30-50 companies presenting

### **Guarantees:**

20 companies which fit in Licensee's investment scope to present

10 international acknowledged investors participating

10 expert speakers presenting in the forum

Licensee will be posted as partner on [www.watervent.com](http://www.watervent.com) and is invited to attend all further forums of WaterVent

#### **IV. Tasks of (Licensee)**

(Licensee) will invite attendees (i.e. experts, investors, utilities....) from its business network (not only). Speakers are invited of (Licensee's) behalf. (Licensee) may include further partner on his behalf.

Evaluating and approving presentation enquiries

Entrepreneurs are only invited to present upon explicit approval of Licensee

Marketing in licensee's network

involving further partners if desired

Supplying facilities and f&b for coaching and main forum

Official support by any accommodation, travel and (if appropriate) immigration/visa regulation

Arranging of guided tours in its facilities

#### **V. Fee agreement**

(Licensee) pays an fix fee of Euro 120,000

to Leonhard Ventures.

This fee is due as following:

50% upon agreement's signature;

25% two months ahead

25% after the forum.

This fee covers any management duties of Leonhard Ventures,(external) costs for website design and ongoing setup and any further related costs (advertising, newsletters and similar)

Travel expenditures are reimbursed by Licensee – limited to max. Euro 8,000.

Due upon invoicing.

(Licensee) covers any costs for location, presentation devices and food & beverages for the forum.