

ACOUSTIC IDENTIFICATION OF BURIED SERVICES

Investor Presentation – September 2025

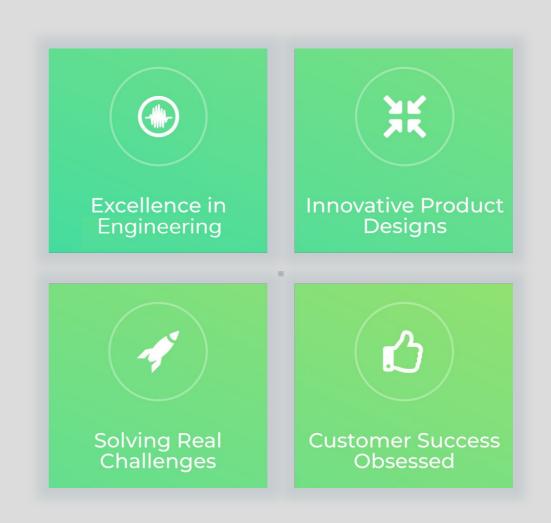
# Solinas Technologies — The Future of Locating

We leverage our unique knowledge and skills to advance technologies that solve **pressing problems** in utility markets.

We look for **large market opportunities waiting to be disrupted** by product innovation.

We have **generational opportunities** in two areas; the detection of non-metallic pipes, and the detection of lead water services, and a funnel of ideas for the future.

Proven management that has started, scaled and sold technology companies in the utility/infrastructure markets.



# Leadership Team Highlights

#### **Marc Bracken:**

- Serial entrepreneur with management expertise, founder of Echologics, acquired by Mueller Water Products in 2010.
- Remained at Mueller 7 Years post-acquisition, increased revenue 10x, worked in Hoshin performance management system
- One of the co-founders of the Smart Water Networks Forum (SWAN): Deep industry ties
- CEO of Mobiltex for 5 years (Private Equity owned), increased revenue 3x, implemented lean transformation
- Deep knowledge of, and contacts within the water and gas industries

#### **David Witt:**

- Co-founder and CFO of Riva Modelling, acquired by Power Plan in 2016
- Co-founder and CFO of Empathica, acquired by InMoment in 2010
- Led finance, legal, HR and capital activities

### Tim Preager:

- Partner in Aercoustics Engineering Limited for 12 years
- Company revenue increase from \$3M to \$8M
- Led the Transit business, increasing revenue 10X over 9 years
- Led internal development of monitoring systems (hardware and software) to drive long-term growth and increase company recurring revenue

#### **Brad Horton:**

- Distribution Director with Mobiltex: Helped increase revenue 3X over 5 years 2019 to 2024
- Regional Sales Director with Mueller 2015-2019
- Director of Sales for Fisher Research Labs from 2005 to 2015
- Regional Sales Manager with Vivax Metrotech from 1998 to 2005
- Deep knowledge and contacts within the locating, gas and water industries

# Our target markets are massive opportunities:

LEAD

Lead Service Line
Identification:
North America
(10M services) and UK
(6M services) TAM
estimate \$6B

## **PLASTIC**

Plastic Pipe Locator opportunity is \$1B TAM in North America, UK and Australia.



# LEAD

Millions of dollars of regulatory driven lead service replacement decisions are made every year, and utilities are mainly digging to confirm service material.

No non-invasive technologies exist.

Our solution will be a recurring revenue model charging each time a service is tested





Regional Water Authority
Tapping the Possibilities







# How we get there: Lead Identification

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**Build Cloud Platform** 

3<sup>rd</sup> party field service partners will collect field data which will be processed via our Cloud platform.

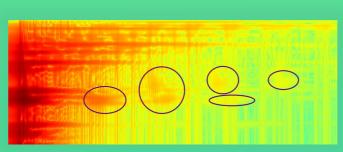
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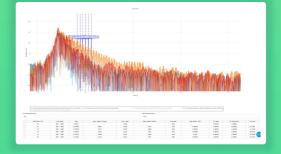
Develop Hardware and
Data Analysis Algorithms
R&D and pilots to determine
optimum decision-making
algorithms, optimize field hardware.



**Recurring Revenue Model** 

All analysis and reporting will be automated and done in the cloud. Revenue will be generated for each service identification, with insights delivered by Solinas.





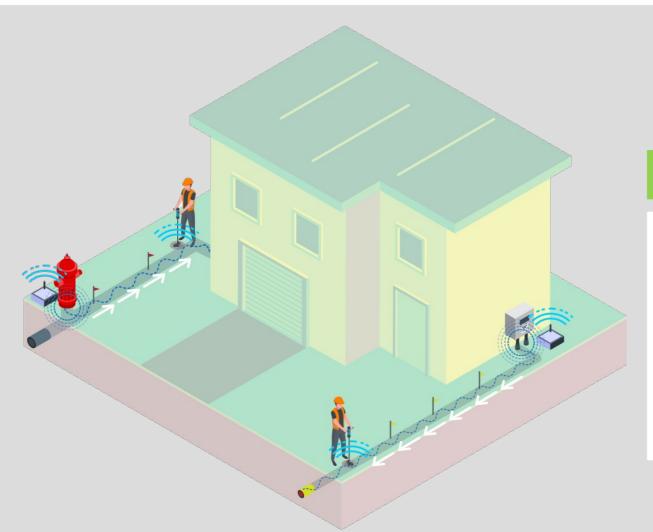
### **PLASTIC**

Unmarked plastic pipes create immense safety and operating challenges across the water and gas utility markets, and existing technologies have proven inadequate.

The SonicFinder1000 is the first new product released in the last decade that has gained market acceptance for <u>all non-metallic pipes.</u>

# Our Advantages

Patent-protected technology enables non-intrusive and accurate locating of unmarked buried plastic infrastructure.



# SonicFinder1000

### **Differentiators**

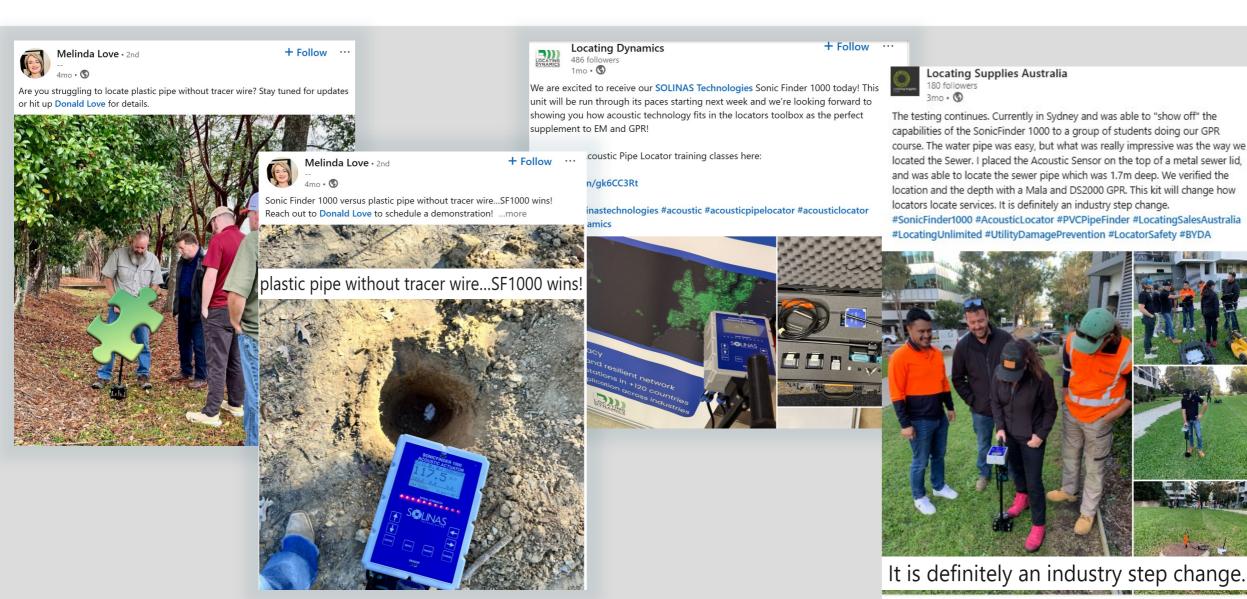
- Works in a broad variety of soils, making it much more versatile than the ground-penetrating radar carts
- Proven to be reliably accurate. Simply put, it works.
- Acoustic technology allows for process signal filtering and frequency targeting
- Advanced version of our technology will automatically create a virtual asset in a GIS platform (e.g. Esri)

### Our SonicFinder Customers Love Us

- We have built a best in market distribution network in North America led by Core and Main Damage Prevention
- Since the commercial launch in January 2025, we have been able to build solid momentum in a conservative market, and particularly in a tough product segment, for new technologies.
- Internationally, large opportunities to disrupt the Australian market and building market awareness in the UK
- Sales increasing as word spreads, ~\$100K CDN revenue in August 2025
- Sales cycle is short: sales typically 3-4 months after a demo
- Rapid conversion of early customers into product evangelists



### SonicFinder1000 Success Stories



# How we get there: SonicFinder

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Develop V2 product: more refined mechanical design. Add RTK mapping ability and a smartphone app to send data to the cloud

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Add mapping capability, integration with ESRI, recurring revenue





We have built a product that customers need and they are responding to. Have proved the market with V1 product, plan for V2 version developed

We're raising \$2M to drive sales, provide working capital for production, continue lead development, deepen SonicFinder product, and build out the team.

**\$5M Revenue** 

**Product Release** 

2X the Team

**2026 Goal** 

**Build out NA Distribution Channels** 

International Expansion (UK and AUS) for SonicFinder **2026 Goal** 

Magnetic locator to Production

V1 lead detection to market

**2026 Goal** 

Hire for direct sales

Increase engineering for lead and electronic design





Market-leading Prod for \$7B+ Markets



Growing Revenue: 2026 Increasing revenue 5x



Strong and Experienced Team

Questions?